Win the engagement. Run it. Keep it.

Your clients need more than closed books. CMG 360™ gives you a proven way to find the issues, scope the work and show the value every month, under your own brand.

WHAT WE HEAR

"Discovery takes weeks before I can scope the work."	The Assessment gives you an objective read and a ranked roadmap, fast.
"The engagement drifts, and the scope creeps."	The roadmap sets the scope. The Monthly tracks every finding to a target.
"I have to prove my value every month."	Weekly KPI and cash updates and monthly results show progress the client can see.

WHERE IT FITS IN YOUR PRACTICE

New client discovery
An objective read in days

Proposals and scoping
A ranked roadmap sets the work

Monthly reporting
One standard for every client

Renewals
Show the movement

Growing your practice
A repeatable way to win work

Certification
Trained and tested to deliver it

The same platform CMG Financial Solutions™ runs in its own client work, delivered under your own name.

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

Get certified
Become a CMG 360™ Certified Advisor.

Run it with your clients
The Assessment and the Monthly, under your brand.

Keep the client
Value they can see, every month.

CMG Financial Solutions™ · Building Better Businesses
770.364.2201 · donking@cmgfinancialsolutions.net · cmgfinancialsolutions.net