Keep your members. Run stronger meetings. Show the value of your group.

Members bring symptoms to the meeting. The CMG 360™ Lite shows you what's underneath, before the one-to-one.

WHAT WE HEAR

"The same issue comes back every month."	The Lite points to the cause, not the symptom, so the group works on the right problem.
"I can't always tell where a member is really stuck."	Seven scores for every member, on one dashboard.
"I have to show the value at renewal."	Members retake the Lite, and you show the movement.

WHERE IT FITS IN YOUR GROUP

New member onboarding A baseline from day one	**Before the one-to-one** Start on the cause	**Issue processing** Facts the group can test
Renewals Progress you can show	**Annual planning** Where the group needs to grow	**Recruiting** A reason to join

The same platform CMG Financial Solutions™ runs in its own client work, delivered under your own name.

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Flags it

Where every member starts: a 20-minute first read.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

You send a link
To one member or the whole group.

The member completes it
About 20 minutes, online.

Results land on your dashboard
You decide what goes to the member. You stay the chair.

CMG Financial Solutions™ · Building Better Businesses
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