Know what a buyer will find. Before the buyer does.

CMG 360™ gives you an objective, benchmarked read on every seller, under your own name, so you can scope the work, prepare the business and take it to market with fewer surprises.

WHAT WE HEAR

"Sellers don't believe me when I say the business isn't ready."	An objective, benchmarked read makes the case for you, domain by domain.
"Diligence keeps finding what we missed."	The Assessment scores the business the way a buyer will, before it goes to market.
"Getting a seller ready takes time I'm not paid for."	The roadmap turns readiness into a defined, billable engagement.

WHERE IT FITS IN YOUR PRACTICE

Seller intake An objective read in days	**The price conversation** Facts behind the gap	**Pre-market readiness** A ranked roadmap of what to fix first
Sellers one to three years out A pipeline you can build	**Buy-side work** How a target really runs	**Certification** Trained and tested to deliver it

The same platform CMG Financial Solutions™ runs in its own client work, delivered under your own name.

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

Get certified Become a CMG 360™ Certified Advisor.	**Run it with your sellers** The Assessment and the Monthly, under your own name.	**Take better deals to market** With numbers and a business that hold up.

CMG Financial Solutions™ · Building Better Businesses
770.364.2201 · donking@cmgfinancialsolutions.net · cmgfinancialsolutions.net