Plan around the business. Not a guess about it.

For most owner clients, the business is the biggest asset in the plan. CMG 360™ lets you assess it, track it and help grow it, inside your own practice.

WHAT WE HEAR

"I'm planning around a value I can't verify."	An objective, benchmarked read on the business, across all seven domains.
"I see my owner clients once or twice a year."	The Monthly gives you a reason, and the numbers, to meet every month.
"Other advisors are courting my best clients."	You help with the biggest asset in the plan, which few advisors can.

WHERE IT FITS IN YOUR PRACTICE

Business-owner prospects A reason to start the conversation	**Annual reviews** The business, scored and tracked	**Exit and succession planning** A value you can stand behind
Liquidity planning Built on a tested number	**Client retention** A deeper relationship	**Certification** Trained and tested to deliver it

The same platform CMG Financial Solutions™ runs in its own client work, delivered under your own name.

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

Get certified Become a CMG 360™ Certified Advisor.	**Run it with owner clients** The Assessment and the Monthly, inside your practice.	**Plan with real numbers** A value you can stand behind.

CMG Financial Solutions™ · Building Better Businesses
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